FITCHBURG STATE UNIVERSITY

Resume GUIDE

A resume is a one-page summary of your academic, employment, and co-curricular experiences. The main purpose, along with a cover letter, is to get you in the door for an interview. This is your first impression to an employer.

▶ Tips for Success

Experiences—For each significant experience, describe your specific duties and responsibilities.

- Describe actions taken and concrete results
- · Identify interpersonal or technical skills used
- Provide examples of tasks or projects, including quantified information (number of children taught, size of budget managed, etc.)
- Include any significant accomplishments, achievements, or awards.

Keywords—Many employers scan and store resumes into databases which are searched by "keywords" to identify candidates with the skills, experience, and educational background sought for specific positions. Make sure to identify keywords used in the job description and incorporate them into your resume in your experience descriptions and skills.

Be Clear and Concise—Spend the time to express yourself as clearly and concisely as possible on your resume. Work with an Academic and Career Advisor to improve your first draft.

Common Jargon—Whenever possible, use common or accepted jargon (e.g., MS Word, MS Excel, Access, Mac OS, Java, HTML, etc.). The more you use, the more likely the reader will pick up on important transferable skills you possess.

Keep it Simple and Clean—Avoid parentheses, underlining, graphics, abbreviations, borders, italics, lines, columns, or brackets.

Format

- Use one font style throughout the entire resume (Arial, Helvetica or Tahoma).
- Use a font size of 10 to 12 point.
- Left justification only. Margins should be between 0.5"-1" on all sides.

WHAT IS A CV? HOW IS IT DIFFERENT FROM A RESUME?

A Curriculum Vitae (CV) is a detailed synopsis of your educational and academic background as well as teaching and research experience, publications, presentations, awards, honors, and affiliations. In the U.S., its purpose is to outline your credentials for an academic position, fellowship, or grant. A CV can be 2-4 pages in length.

Action Words

Use these in your experience descriptions to get specific about your actions and accomplishments

about your actions and accomplishments	
Engineered	Programmed
Ensured	Promoted
Established	Proposed
Evaluated	Proved
Expanded	Provided
Expedited	Published
Facilitated	Purchased
Forecasted	Recommended
Formed	Recruited
Formulated	Redesigned
Founded	Reduced
Generated	Regulated
Graded	Rejected
Guided	Related
Hired	Renegotiated
Identified	Reorganized
Implemented	Reported
Improved	Researched
Improvised	Resolved
Increased	Reviewed
Initiated	Revised
Inspected	Revitalized
Instructed	Saved
Interviewed	Scheduled
Invested	Secured
Investigated	Selected
Launched	Settled
Led	Shaped
Liquidated	Simplified
Localized	Sold
Located	Solved
Maintained	Specified
Managed	Standardized
Marketed	Stimulated
	Streamlined
Modernized	Studied
	Supervised
	Supported
	Surpassed
•	Surveyed
_	Taught
Performed	Tested
Planned	Tightened
Prepared	Tripled
Presented	Utilized
Prevented	Wrote
	Engineered Ensured Established Evaluated Expanded Expanded Expedited Facilitated Forecasted Formed Formulated Founded Generated Graded Guided Hired Identified Implemented Improvised Increased Initiated Inspected Instructed Interviewed Investigated Launched Led Liquidated Localized Located Maintained Managed Marketed Minimized Modernized Modernized Modernized Operated Operated Organized Performed Planned Prepared Presented

Processed

Produced

Employed

Enforced

Information to Include

Heading—Your preferred first and last name, city and state, email, and phone number.

Education—List Fitchburg State University, year of graduation, major, minor, and concentration, awards and honors, GPA (if over 3.0). Study abroad institutions should be listed separately. Include previously earned degrees, like an Associate, below Fitchburg State University.

Experience—If possible, organize your experiences into categories (Internships, Volunteer, Employment). Include your job title, name of organization, dates, and city, state.

Athletics—If you are a member of a varsity sports team, indicate your participation.

Leadership—Include title and dates of any leadership roles you have held.

Campus Activities—Note any organizations to which you belong.

Skills—List any computer, language, or laboratory skills as well as certifications.

NEATNESS COUNTS!

No typos, grammatical errors or misspellings. Do not rely on 'spell check' function to catch all errors. Aim for a visually pleasing, uncluttered appearance. Try using bullet points for a sense of visual balance.

May 2023

September 2021 - December 2021

September 2020 - May 2021

Sam Sample

Fitchburg, MA | (978) 555-9988 Sam.Sample@mail.com | www.linkedin.com/in/SampleSam

EDUCATION

Fitchburg State University, Fitchburg, MA Bachelor of Science in Business Administration, Concentration in Marketing Cumulative GPA: 3.4/4.0

INTERNSHIP EXPERIENCE

Enterprise Rent-A-Car, Leominster, MA

Management Trainee Intern

• Delivered high quality customer service in a fast-paced, sales-driven team

Ranked 7th out of 25 interns in the region for sales

Collaborated with Sales Coach to expand marketing plan through social media and local business outreach

Life Long Learners, Fitchburg, MA

Development Intern

- Solicited contributions for literacy program that collects/distributes age-appropriate books to children in 4 countries by organizing book drives and developing social media campaigns
- Developed and maintained database of donors that exceeded 1,000 individuals
- Organized Internet outreach campaign that reached over 3,000 potential donors

WORK EXPERIENCE

LaLa Music Festival, Boston, MA

Event Staff

• Oversaw ticket collection and t-shirt sales at event with 6,000 attendees

Assisted in setup and breakdown of event

• Provided quality customer service to attendees by answering questions and addressing concerns.

Happy Cup Coffee House, Clinton, MA *Barista*

June 2019 – March 2020

May 2022 - August 2022

- Served beverages at high traffic café and developed expertise in creating monthly specials and customer incentives to increase monthly sales by 5%
- Efficiently and accurately operated cash register during peak hours
- Provided quality customer service

ACTIVITIES

Japanese Chat Club, Fitchburg State University, Fitchburg, MA

September 2019 – May 2022

Participate in weekly meetings to practice Japanese fluency and learn about Japanese culture

Children's Literature Book Club, Fitchburg, MA

September 2020 – May 2021

Assisted in the creation of the book club hosted through the local library
 Built membership through word of mouth and social media marketing

SKILLS

Social Media: Facebook, Twitter, LinkedIn, Pinterest, Snapchat Computer: HTML (intermediate), JAVA (beginner), Microsoft Office Suite

Language: Japanese (advanced spoken and written)

achievements to highlight their impact in the role.

Notice the way
Sam was able to

quantify their

Notice that each

bullet point

begins with an

Action Word.

Separate your experience into sections in order to highlight your most relevant experiences, such as internships, even if they're not the most recent.