

2022 – 2023 UNDERGRADUATE
First Destination Survey



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What is the First Destination Survey?

The First Destination Survey is a national survey organized by the National Association of Colleges and Employers (NACE). Implemented by colleges and universities across the country, the goal of the survey is to collect information related to the post-graduation outcomes of recent undergraduate student graduates within six months of graduation

NACE sets minimum standards and best practices¹ for colleges and universities to use in their implementation of the survey. NACE also provides a centralized clearinghouse for national trends and other data² informed by survey participation.

How is the First Destination Survey administered?

The Fitchburg State Career Services and Advising Center oversees administration of the First Destination Survey. Graduate information was obtained via an online survey through the Handshake career platform, through direct contact with Career Center staff or through LinkedIn research. The Career Services and Advising Center continued to reach out to the graduates to invite them to participate in the survey for 6 months following graduation.



1 *Standards and Protocols for the Collection and Dissemination Of Graduating Students Initial Career Outcomes Information for Undergraduates*; www.nacweb.org/uploadedfiles/files/2020/publication/first-destination/first-destination-survey-standards-and-protocols.pdf

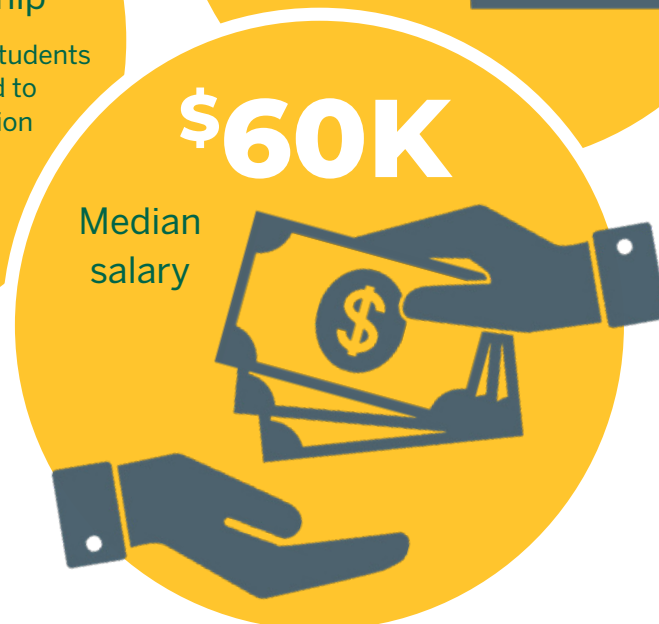
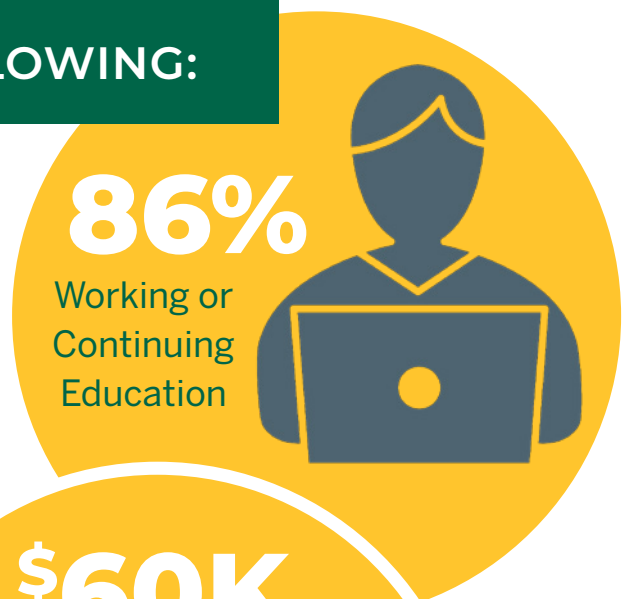
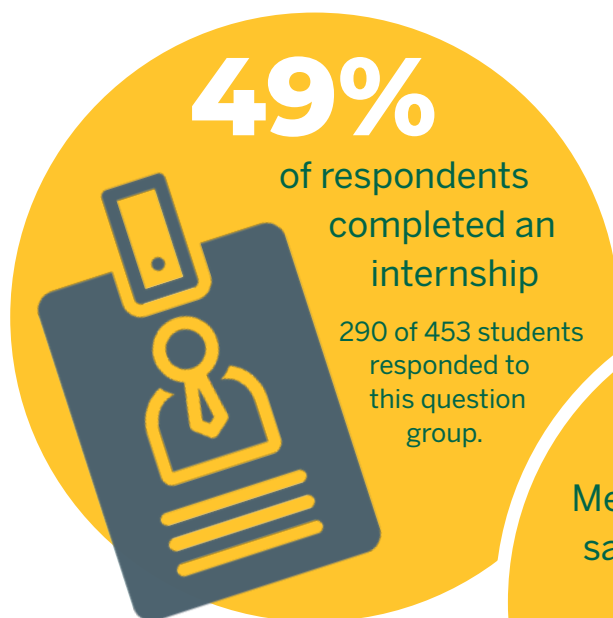
2 *The Nace First-Destination Survey*; www.nacweb.org/job-market/graduate-outcomes/first-destination/

2022-2023 Data

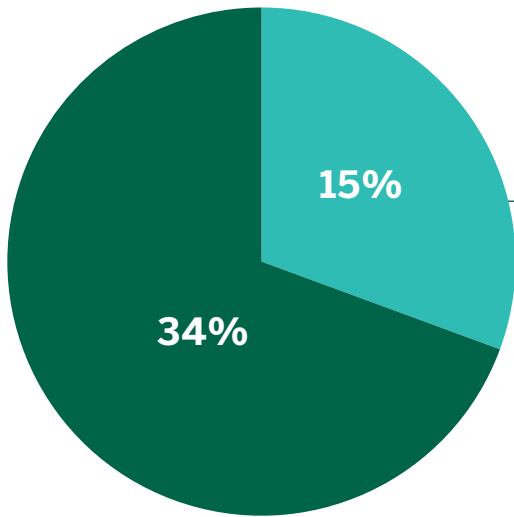
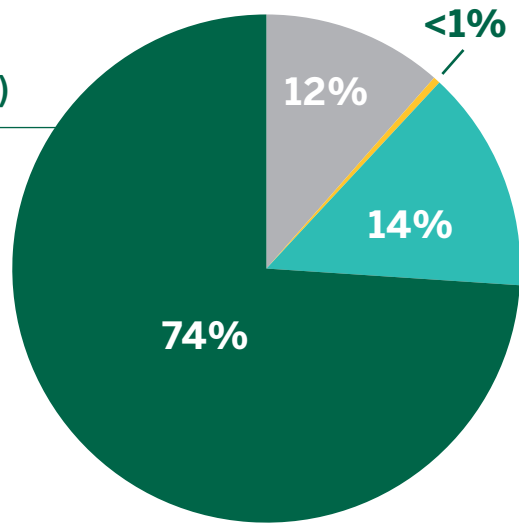
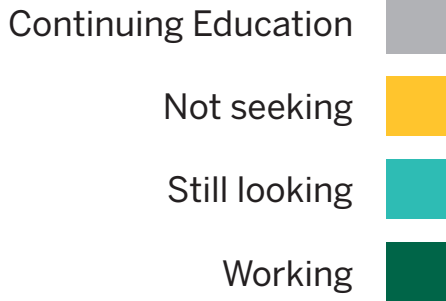
Students graduating from Bachelor's degree programs in December 2022, May 2023 and August 2023 were invited to participate in the First Destination Survey. Our response rate of 52.1% represents students who completed the survey. We learned the outcomes of an additional group of students through LinkedIn research. As a result, we had a total knowledge rate of 65.9% with known outcomes (453/657 graduates). This exceeds the national average of 56.7%.

Because this was our first year administering the First Destination Survey, this data represents a baseline. This information will be used to inform future initiatives in terms of career development, internship participation, etc. We look forward to collecting more data in the years to come to develop a more complete picture of undergraduate student outcomes.

SURVEY RESPONDENTS REPORTED THE FOLLOWING:

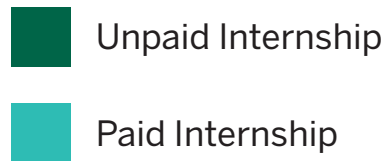


Work Status (453 respondents)



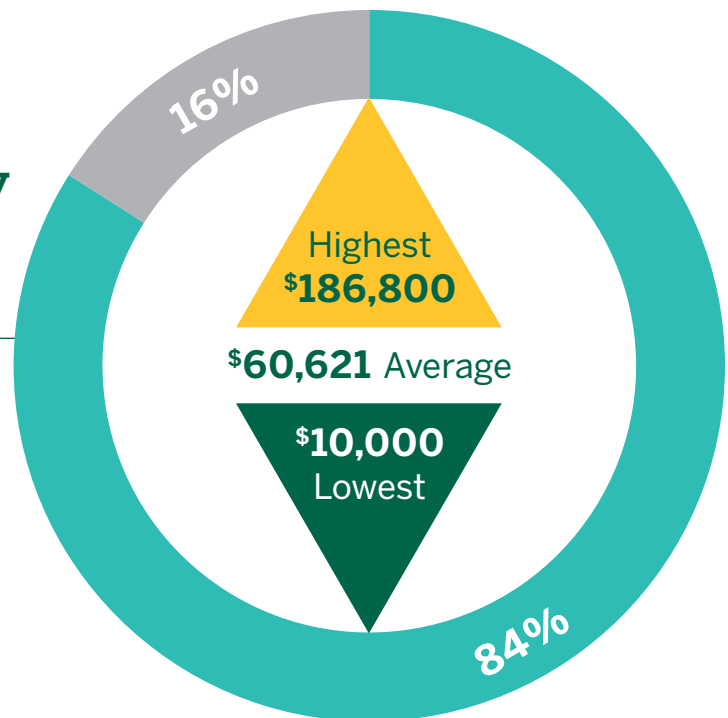
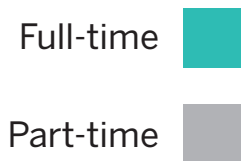
Completed Internships

(290 respondents)



Employment & Salary Information

(453 respondents)



Employers & Graduate Schools (Representative Sample)

EMPLOYERS

Advocates
ALKU
Avery Dennison
BAE Systems
Barton Associates
Baystate Medical Center
Beth Israel Lahey Health
Biogen
Boston Children's Hospital
Boston Medical Center
Bristol Myers Squibb
Community Healthlink
Consigli Construction Co., Inc.
Emerson Hospital
Enterprise Mobility
ESPN
Fastenal Company
Fitchburg Public Schools
Fitchburg State University
Heywood Hospital
Labcorp
Leominster Public Schools
Liberty Mutual Insurance
Mass General Brigham
Massachusetts Dept. of Correction
Massachusetts Port Authority
Massachusetts Senate
Massachusetts State Police
Mass. Dept. of Transportation
Milford Regional Medical Center
Nashua River Watershed Association
Office of Congresswoman Lori Trahan
Peabody Essex Museum
Seven Hills Foundation
Sterilite Corporation
Stratus Technologies
U.S. Department of the Interior
UMass Medical center
UMass Chan Medical School
Worcester Public Schools



GRADUATE SCHOOLS

Fitchburg State University
Liverpool Institute for Performing Arts
Merrimack College
MCPHS University
Regis College
Southern Connecticut State University
Southern New Hampshire University
Springfield College
UMass Medical School at Worcester
Valdosta State University
Walden University
Westfield State University
Worcester Polytechnic Institute

Career Services and Advising Center

MISSION

The Career Services and Advising Center's mission is to guide and support students in identifying academic and career goals, developing a plan, and implementing action steps to achieve success, however they define this. In collaboration with on and off campus partners, we aim to create an environment where students can actively engage with career exploration, take part in experiential learning, and connect their academic experiences with life after Fitchburg State.

SERVICES INCLUDE

- Academic & Career Advising
- Major and Career Exploration
- Resume/Cover Letter Support
- Job/Internship Search Resources
- Interview Prep
- Mock Interviews
- Graduate School Advising
- Alumni Services (up to 5 years)



2022-2023 CAREER SERVICES STATS

1,349

**Student
Appointments**

28

**Classroom
Presentations**

5

**Career
Fairs**

\$20K

**Internship
Funding Awarded**



FITCHBURG STATE UNIVERSITY

CAREER SERVICES & ADVISING CENTER

fitchburgstate.edu

careercenter@fitchburgstate.edu

978-665-3151