

Suggested Four-Year Plan of Study COMMUNICATIONS MEDIA



Professional Communication

FRESHMAN YEAR

Fall Semester	15 Credits
COMM 1105	Introduction to Communication & Media Studies OR
COMM 1120	Message Design(3)
SOC 1100	Introduction to Sociology.....(3)
ENGL 1100	Writing I(3)
MATH xxxx	MATH ≥ 1100 level(3)
	LA&S Elective(3)

Spring Semester	15 Credits
COMM 1105	Introduction to Communication & Media Studies OR
COMM 1120	Message Design(3)
BIOL 1000	Introduction to Life Science OR LAB course(3)
ENGL 1200	Writing II(3)
	LA&S Elective(3)
	LA&S Elective(3)

JUNIOR YEAR

Fall Semester	15 Credits
COMM 3304	Interactive Media Project Design.....(3)
COMM 4212	Marketing Communication.....(3)
COMM 4xxx OR	Phase IV Elective OR
	Jr. Writing Requirement(3)
COMM 4xxx	Phase IV Elective OR Jr. Writing Requirement(3)
	Advanced LA&S Elective.....(3)

Spring Semester	15 Credits
COMM 3430	Writing for Advertising(3)
COMM xxxx	Phase III Elective(3)
	Advanced LA&S Elective.....(3)
	Advanced LA&S Elective.....(3)
	Free Elective(3)

SOPHOMORE YEAR

Fall Semester	18 Credits
COMM 3010	Introduction to Professional Communication.....(3)
COMM 3460	Public Relations.....(3)
	LA&S Elective(3)
	LA&S Elective(3)
	Free Elective(3)
	Free Elective(3)

Spring Semester	15 Credits
COMM 2xxx	Phase III Elective(3)
COMM xxxx	Media History Requirement(3)
	LA&S Elective(3)
	LA&S Elective(3)
	Free Elective(3)

SENIOR YEAR

Fall Semester	15 Credits
COMM xxxx	Phase III Elective(3)
COMM 3xxx	Phase III Elective(3)
COMM xxxx	Phase IV Elective(3)
	Free Elective(3)
	Free Elective(3)

Spring Semester	12 Credits
COMM 4880	Internship (12)

Students should take one 18-credit semester in the first 3½ years as senior spring semester Internship is only 12 credits. An example of an 18-credit semester is shown above in the fall semester, sophomore year.

LA&S Elective List

- 1 AOM attribute (Art or Music)
- 1 ART attribute (the Arts)
- 1 CTW attribute (Citizenship & The World)
- 1 LIT attribute (Literature)
- 3 credits HAF attribute (Health/Fitness)
- 1 HIST subject (History)
- 1 SMT attribute (Sci, Math, & Tech)

Advanced LA&S Options Area

Review the three options with your advisor and submit your decision to the Registrar's Office by completion of 60 credits.

Completion of 54 credits of Communication Media courses and a total of 120 credits required for graduation.

Global Diversity Area

Two courses taken must meet the Global Diversity requirement: GDAN course + (GDC or GDCN course) **OR** GDCN course + (GDA or GDAN course). These courses are allowed to satisfy this requirement and another requirement at the same time.

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