

# Two-Year Course Rotation

## BUSINESS ADMINISTRATION



### Marketing Management Concentration, Online/Accelerated MBA

| Course    | Title                                       | Odd Years |          |          |          |        |        | Even Years |          |          |          |        |        |
|-----------|---|-----------|----------|----------|----------|--------|--------|------------|----------|----------|----------|--------|--------|
|           |   | Spring A  | Spring B | Summer A | Summer B | Fall A | Fall B | Spring A   | Spring B | Summer A | Summer B | Fall A | Fall B |
| MGMT 9040 | Organizational Behavior and Development     |           | ✓        |          | ✓        |        | ✓      | ✓          | ✓        |          | ✓        |        | ✓      |
| MGMT 9060 | Management Information Systems              |           | ✓        |          | ✓        |        | ✓      |            | ✓        |          | ✓        |        | ✓      |
| MGMT 9160 | Marketing Management                        | ✓         |          | ✓        |          | ✓      |        |            | ✓        |          | ✓        | ✓      | ✓      |
| MGMT 9165 | Market Research Analysis                    |           | ✓        |          | ✓        |        | ✓      |            | ✓        |          | ✓        |        | ✓      |
| MGMT 9170 | Corporate Finance                           | ✓         |          | ✓        |          | ✓      |        | ✓          |          | ✓        |          | ✓      |        |
| MGMT 9180 | Accounting Practices for Managers           | ✓         |          | ✓        |          | ✓      |        | ✓          |          | ✓        |          | ✓      |        |
| MGMT 9300 | Marketing Strategies                        | ✓         |          | ✓        |          | ✓      |        | ✓          |          | ✓        |          | ✓      |        |
| MGMT 9330 | Integrated Marketing Communications         | ✓         |          | ✓        |          | ✓      |        |            | ✓        |          | ✓        |        | ✓      |
| MGMT 9500 | Capstone: Strategic Management**            |           | ✓        |          | ✓        |        | ✓      |            | ✓        |          | ✓        |        | ✓      |
| MGMT 9XXX | One 3 credit course from any concentration. | ✓         | ✓        | ✓        | ✓        | ✓      | ✓      | ✓          | ✓        | ✓        | ✓        | ✓      | ✓      |

**\*\*Students should have 24 credits completed to register for this course\*\***

These course listings are subject to change. Revised 3/2023