Two-Year Course Rotation Business Administration



Marketing Concentration, Online / Accelerated B.S.

Odd Years Even Years Spring Spring Summer Summer **Fall** Fall Spring Spring Summer **Summer** Fall Fall **Title** Α В Α В Α В В Α В Α В Course Α **BSAD 1700** Intro to Computer Info Systems for Business **BSAD 2010** Introduction to Financial Reporting **BSAD 2020** Introduction to Managerial Accounting 1 **BSAD 2030 **BSAD 1030** 1 1 Principles of Management **BSAD 2040 **BSAD 1040** Fundamentals of Marketing **BSAD 3400** Basic Finance 1 **BSAD 3500 **BSAD 2600** Business Law I 1 **BSAD 4230** Fluctuations and Forecasting **BSAD 4300 **BSAD 3700** 1 Sales Management **BSAD 4330 **BSAD 3325** International Marketing **BSAD 4500 1 **BSAD 3600** Business Law II International Business Management **BSAD 4880** BSAD 4890 Business Policy and Strategy 1 **BSAD 3310** Consumer Behavior **BSAD 3320 BSAD 4235 Market Research **BSAD 3330** Advertising BSAD 4340 Developing Marketing Strategies 1 V 3 Credits BSAD Elective Major Gen Ed Requirements BSAD 12 Credits Foundation: Foundation For Life-Long 15 Credits Exploration: Critical/Creative Thinking Across Disc* 21 Credits

	Integration: Advancing & Applying LAS						
6 Credits	Learning*						
12 Credits	Free Electives						