

# Two-Year Course Rotation

## BUSINESS ADMINISTRATION



### Marketing Concentration, Online / Accelerated B.S.

*Even Years*

*Odd Years*

<i>Course</i>	<i>Title</i>	<i>Spring A</i>	<i>Spring B</i>	<i>Summer A</i>	<i>Summer B</i>	<i>Fall A</i>	<i>Fall B</i>	<i>Spring A</i>	<i>Spring B</i>	<i>Summer A</i>	<i>Summer B</i>	<i>Fall A</i>	<i>Fall B</i>
<i>BSAD 1700</i>	Intro to Computer Info Systems for Business	✓			✓		✓				✓		
<i>BSAD 2010</i>	Introduction to Financial Reporting			✓				✓			✓		✓
<i>BSAD 2020</i>	Introduction to Managerial Accounting	✓		✓			✓			✓			
<i>BSAD 2030</i>	Principles of Management		✓				✓			✓		✓	
<i>BSAD 2040</i>	Fundamentals of Marketing	✓		✓				✓			✓		
<i>BSAD 3400</i>	Basic Finance				✓			✓			✓		✓
<i>BSAD 3500</i>	Business Law I		✓			✓			✓				✓
<i>BSAD 4230</i>	Fluctuations and Forecasting			✓			✓		✓			✓	
<i>BSAD 4300</i>	Sales Management		✓			✓				✓			✓
<i>BSAD 4330</i>	International Marketing	✓			✓				✓			✓	
<i>BSAD 4500</i>	Business Law II			✓			✓			✓			✓
<i>BSAD 4880</i>	International Business Management		✓			✓		✓			✓		
<i>BSAD 4890</i>	Business Policy and Strategy	✓			✓			✓				✓	
<i>BSAD 3310</i>	Consumer Behavior	✓						✓					
<i>BSAD 3320</i>	Market Research		✓						✓				
<i>BSAD 3330</i>	Advertising				✓						✓		
<i>BSAD 4340</i>	Developing Marketing Strategies					✓						✓	
<i>3 Credits</i>	BSAD Elective												
<i>12 Credits</i>	Major Gen Ed Requirements BSAD												
<i>15 Credits</i>	Foundation: Foundation For Life Long Learning												
<i>21 Credits</i>	Exploration: Critical/Creative Thinking Across Disc*												
<i>6 Credits</i>	Integration: Advancing & Applying LAS Learning*												
<i>12 Credits</i>	Free Electives												

\*Remaining credit requirements, not covered within core courses.

These course listings are subject to change. Revised 11/2022