

## New Graduate Program Proposal

**Form Procedure**

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### Program Request Information

The main contact person for the Graduate Curriculum Committee should fill out this form.

Title of New Program:

Department / Unit Developing:

Department Chair:

Academic Dean:

Requestor Name:

Members of the Graduate Curriculum Committee:

Program Chair  The Program Chair for this request is among the people listed above.  
 \*  Yes  
 No

### Program Details

New Program and/or New Concentration:  
 New Program  
 New Concentration

Type of Program: *(check all that apply)*  
 Certificate  
 Teacher Licensure  
 Degree

### Catalog Description

Briefly describe new program/concentration as it will appear in university catalog:

Business Administration Department  
 Master of Business Administration  
 Business Administration, Business Analytics Management Concentration, Online/Accelerated M.B.A.

UPDATED Program Description: The Online/Accelerated MBA program is comprised of a common core of advanced courses in business, and a concentration in one of eight areas: Management, Accounting, Business Analytics, Finance, Healthcare, Human Resources, Marketing, and Supply Chain Management, for a total of 30 credits. Students must be admitted and confirm their intent to enroll in order to register for these 7-week courses. There are six terms each year, two in the fall, two in the spring, and two during the summer. Deadlines apply, but the six start dates allow for students to enter the program at multiple points during the year.

Advanced Core Requirements MBA (18 Credits):  
 MGMT 9040: Organizational Behavior and Development  
 MGMT 9060: Management Information Systems  
 MGMT 9160: Marketing Management  
 MGMT 9170: Corporate Finance  
 MGMT 9180: Accounting Practices for Managers  
 MGMT 9500: Strategic Management

Business Analytics Management Concentration Courses (9 hours):

MGMT 9xxx: Applied Data Analytics for Business Decision Making

MGMT 9xxx: Business Analytics Quality, Ethics, and Law

MGMT 9xxx: Managing Business Analytics

Elective Course (3 Credits):

Elective Course Options: MGMT 9XXX Course from other Online MBA Concentrations (outside the core)

## Enrollment & Implementation

A Cohort Model will be used: \*  Yes  No

Additional faculty will be needed (day/adjunct) \*  Yes  No

The Program is expected to begin:

Fall

2022

Semester Year

### Population Description

Anticipated enrollment/staffing plan (i.e., Who/how many will program serve?)

Anticipated enrollment to the new concentration 100-200 students. Staffing plan is under review by MBA Chair and additional qualified faculty will be added as needed with permission from Dean of School of Business and Dean of SGOCE.

### Rationale

Rationale and expected outcomes for new program:

In response to market analysis conducted by Academic Partnerships, LLC, there is strong demand for this concentration to be added to the Online Accelerated Program (OAP) MBA program. We anticipate that this will significantly increase enrollment for the MBA program

### Resources

Library and other resources needed:

In accordance with established OAP MBA Admissions policies.

### Admissions

Describe program's admissions requirements:

In accordance with established OAP MBA Admissions policies.

### Implementation Plan

Describe how the new program will begin; will it be phased in; suggested execution:

New program is expected to be announced in Spring 2022 with concentration course offerings to start in Fall 2022. Concentration courses will be added to the 2-year rotation calendar/scheduling carousel managed by FSU MBA Chair and Academic Partnerships, LLC. Anticipate one or more concentration courses to be offered in Fall 2022, Spring 2023 and Summer 2023

## Supporting Documentation

A plan of study must be included.

If new courses are proposed or major changes are made to existing courses, submit a Graduate Council New Course Approval form. Attach any letter(s) of support from professional agencies or others within or outside the university.

Attach an approved Plan of Study:

\*Plan of Study -Finance Concentration.docx

Supporting Documentation:

### CIP Code

List the CIP code you would like associated with the program.

For a list of possible CIP codes to choose from visit [nces.ed.gov/ipeds/cipcode](https://nces.ed.gov/ipeds/cipcode).

\*NOTE - all CIP codes will be reviewed and approved by the Office of Institutional Research for final confirmation.

Proposed CIP Code: 52.0801 four

\*  Yes

Institutional Research is this the ideal code?

No

## Signatures

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Beverley Hollingsworth

Requester Signature:

01/26/2022

Date

...3933333138

Michael Greenwood

Department Chair Approval:

01/26/2022

Date

Academic Dean Signature:

Date

SGOCE Dean Signature: \_\_\_\_\_ Date \_\_\_\_\_

Institutional Research has checked  
the CIP Code.

\_\_\_\_\_  
Initials

\_\_\_\_\_  
Approval of the Graduate Council Date \_\_\_\_\_

\_\_\_\_\_  
Approval of the President Date \_\_\_\_\_

**Notification**

Reviewed by the Registrar: \_\_\_\_\_

Reviewed by the Library: \_\_\_\_\_

**Concentration Name: Finance**

**Review of Courses – Graduate Council New Course Approvals Have Been Provided For Each**

<b>Course Title</b>	<b>Course Developer</b>
<b>Investment Management</b>  Essentials of Investments continues to evolve along with the changes in the financial markets yet remains organized around one basic theme—that security markets are nearly efficient, meaning that you should expect to find few obvious bargains in these markets. This course places great emphasis on asset allocation while presenting the practical applications of investment theory. It also focuses on investment analysis, which allows us to present the practical applications of investment theory and convey practical value insights.	Dr. B Webb
<b>Course Title</b> <b>Entrepreneurial Finance</b>	Dr. B Webb

This course will familiarize you with topics in entrepreneurial finance. It focuses on applying financial theory and principles to small firms. There is a special emphasis on the specific issues that confront small businesses through their life cycle of development, start-up, expansion, maturity and harvesting. The course will introduce the main financial issues affecting startup companies, venture capital markets, private equity and debt financing, valuing small companies; harvesting methods. The course will be divided into two parts. Part one of Entrepreneurial Finance covers what might be called “small business survival skills”, including assessing financial performance, financial planning, identifying external financing needs and business valuation. Part two of the course will address the issues and challenges associated with Financing for Entrepreneurial Enterprises.

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**Course Title**  
**International Financial Management**

Students taking this elective course should expect to learn the nature and purposes of financial management in the international context. They will gain skills in international investment and financing techniques and in exchange risk management, including accounting and taxation aspects. They will learn, how to judge the riskiness of a currency from a firm's perspective, and how to measure and manage the company's exposure to exchange rate and international interest rate risks. They will discover how companies use banks, and markets such as the Eurobond and currency option markets, and techniques such as currency swaps and hybrid bond structures. In the end, the goal is to apply state-of-the-art techniques to the international firm's investment, financing and risk management decisions.

Dr. B  
Hollings  
worth