

New Graduate Program Proposal

Form Procedure

To share the form with others prior to Submitting choose the **Save Progress** option at the bottom.

Create a PDF of the saved form go to Print and choose **Save as PDF** copy rather than print.

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Program Request Information

The main contact person for the Graduate Curriculum Committee should fill out this form.

Title of New Program: Finance

Department / Unit Developing: Business Administration

Department Chair: Dr. Michael Greenwood mgreenw5@fitchburgstate.edu

Academic Dean: Dr. Nancy Murray nmurray5@fitchburgstate.edu

Requestor Name: Beverley Hollingsworth

Members of the Graduate Curriculum Committee:
 Beverley Hollingsworth (MBA Program Chairperson);
 Denise Simion;
 Glenn King Jr;
 Kwang Kim;
 Marie Hunte;
 Marian Simion;
 Michael Greenwood;
 Patrick Malone;
 Renee Scapparone

Program Chair The Program Chair for this request is among the people listed above.

* Yes

No

Program Details

New Program and/or New Concentration:

New Program

New Concentration

Type of Program: (check all that apply)

Certificate

Teacher Licensure

Degree

Catalog Description

Briefly describe new program/concentration as it will appear in university catalog:

Business Administration Department
 Graduate Level Certificate
 Business Administration, Graduate Certificate in Finance

Certificate Overview: The Graduate Certificate in Finance is made up of the three-course Finance Concentration in the Fitchburg State University MBA program. Students enrolled in this program will gain an understanding of a number of advanced concepts in finance. Students who successfully complete the graduate certificate in Finance and then become admitted to the MBA program at the University may apply the credits from the certificate program to the Finance Concentration in the MBA at Fitchburg State, and with just seven additional courses, satisfy the requirements for the MBA. The certificate cannot be taken concurrently with the MBA program. The Graduate Certificate In Finance is available online only.

Finance Required Courses (9 hours):
 MGMT 9xxx: Entrepreneurial Finance
 MGMT 9xxx: Investment Management
 MGMT 9xxx: International Financial Managemet

Enrollment & Implementation

A Cohort Model will be used: * Yes No Additional faculty will be needed (day/adjunct) * Yes No

The Program is expected to begin:
Semester Year

Population Description

Anticipated enrollment/staffing plan (i.e., Who/how many will program serve?)

Anticipated enrollment to the new concentration 100-200 students. Staffing plan is under review by MBA Chair and additional qualified faculty will be added as needed with permission from Dean of School of Business and Dean of SGOCE.

Rationale

Rationale and expected outcomes for new program:

In response to market analysis conducted by Academic Partnerships, LLC, there is strong demand for this concentration to be added to the Online Accelerated Program (OAP) MBA program. We anticipate that this will significantly increase enrollment for the MBA program.

Resources

Library and other resources needed:

As needed/requested by faculty instructions.

Admissions

Describe program's admissions requirements:

In accordance with established OAP MBA Admissions policies

Implementation Plan

Describe how the new program will begin; will it be phased in; suggested execution:

New program is expected to be announced in Spring 2022 with concentration course offerings to start in Fall 2022. Concentration courses will be added to the 2-year rotation calendar/scheduling carousel managed by FSU MBA Chair and Academic Partnerships, LLC. Anticipate one or more concentration courses to be offered in Fall 2022, Spring 2023 and Summer 2023.

Supporting Documentation

A plan of study must be included.

If new courses are proposed or major changes are made to existing courses, submit a Graduate Council New Course Approval form. Attach any letter(s) of support from professional agencies or others within or outside the university.

Attach an approved Plan of Study: *Plan of Study -Finance Concentration.docx Supporting Documentation:

CIP Code

List the CIP code you would like associated with the program.

For a list of possible CIP codes to choose from visit nces.ed.gov/ipeds/cipcode.

*NOTE - all CIP codes will be reviewed and approved by the Office of Institutional Research for final confirmation.

Proposed CIP Code: * Yes No Institutional Research is this the ideal code?

Signatures

...3637373537
Beverly Hollingsworth 01/26/2022
Requester Signature: Date

...3533383136
Michael Greenwood 01/26/2022
Department Chair Approval: Date

Academic Dean Signature: Date

SGOCE Dean Signature:

Date

Institutional Research has checked
the CIP Code.

Initials

Approval of the Graduate Council

Date

Approval of the President

Date

Notification

Reviewed by the Registrar:

Reviewed by the Library:
