

2022-2023
Unit Annual Report
Division of Academic Affairs
Unit: School of Business

I Mission and Goal/Outcomes Statement:

Provide overall Mission/Goal Statement for your unit.

The School of Business fuses academics and practical experience through our programs and areas of concentration. Our programs equip students with the essential knowledge of business theories, practical business skills, and innovative technology; then apply that knowledge strategically and ethically along with the ability to adapt to world changes. We strive for excellence through continual improvement and engagement with local business leaders. We support the inclusivity of all students, including those with varying abilities, and cultural backgrounds, and both active military and veterans. Our faculty prepares students to think critically and communicate effectively, act ethically and professionally, recognize and value creativity and diversity, and become socially responsible strategic leaders in both business and the community.

This was revised this past year to align better with the university's mission.

II Personnel:

List all staff and note all personnel changes that occurred during 22-23.

<u>Name</u>	<u>Position</u>
Nancy Murray	Dean
Sandra Herndon	Dean Administrative Assistant (12 months)
Ellen Hughes	Departmental Administrative Assistant (12 month)

Faculty:

Andrew Chan
John Crawley-Promotion to Associate Professor with Tenure
Michael Greenwood-Chair
Beverly Hollingsworth
Kay (Kwang) Kim
Yang Liu
John Lohman
Audrey Pereira-
Renee Scapparone
Denise Simion

III Facilities/Equipment:

List any new facilities/equipment/software etc. acquired during 22-23.

IV Budget Expenditure Analysis:

Was the budget expended as planned? Were additions/changes made, and if so, explain.

The budget was not fully expended. Some of the travel funds were used, but the request submitted by the Chair for level funding was approved.

V Programs/Activities:

List major campus activities, events etc. that the office participated in/supported; committees served; community outreach; etc. List events provided to current and prospective students. Also, provide professional development of all staff.

- *Created a set of vision statements for the business administration department*
- *Aligned Intended Student Learning Outcomes for the Undergraduate program to the updated ISLOs from the IACBE.*
- *Completed the Studies Action Plan for the Business Administration major through our participation in the Davis Grant (cohort 3)*
- *Began offering two new MBA concentrations in the MBA program*
- *The AUC approval of a new Business Administration major concentration: Information Systems Management*
- *The AUC approval of two new courses to support the newly formed information Systems Management Concentration*
- *A retreat was held to carefully review the current programs (the sequence of courses and current prerequisites). An outcome of this work was a readjustment to prerequisites.*
- *Student celebration: acknowledging student success occurred more on an individual basis*

Committees:

- Undergraduate Curriculum Committee
- Graduate Curriculum Committee
- Assessment Committee

VI Action Plan for 2022-23:

(Insert your 22-23 Action Plan from last year's report)

Planned Initiatives for 2022-23	Associated Strategic Plan Goal & Strategy Goal # followed by Strategy # ex: 3.2	Indicate if a DEI initiative
<p>Update our assessment system to gather data so that the data can be analyzed at the aggregate and disaggregated level for all ISLOs and Principals associated with the IACBE.</p> <p>Work to build on. ../Desktop/Business Assessment Plan/4.1 UG Business Principles Table.docx ../Desktop/Business Assessment Plan/Assessment Action Steps and Timeline.docx</p>	<p>Goal 5 Goal 5.1</p>	
<p>Create a system for analyzing the data that provides information and steps to make necessary improvement.</p> <p>Work to build on. ../Desktop/Business Assessment Plan/4.1 UG Business Principles Table.docx ../Desktop/Business Assessment Plan/Assessment Action Steps and Timeline.docx</p>	<p>Goal 5</p>	
<p>Modify the current exit survey to address programmatic goals and IACBE principles and ISLOs.</p>	<p>Goal 5</p>	
<p>Continue to work on on creating pathways for students to transfer seamlessly from MWCC and QCC to FSU enabling students to graduate with 120 credits in the field of Business.</p> <ul style="list-style-type: none"> • 2 + 2 +1 • Early College 	<p>2.4, 5.3, 5.4</p>	<p>DEI</p>
<p>Initiate the implementation of a MOA with local high schools to create a supportive pathway for students to come directly to FSU (including Early College) now that we have a template from Education for such programs.</p>	<p>3.3, 6.4, 5.3</p>	<p>DEI</p>
<p>Continue to build partners with local companies to increase the opportunities for students to have field experiences and to require internships within the department. (Communicate with the Corporate Engagement Committee)</p> <p>Finalize the internship handbook and the department process for students to secure placements, etc.</p>	<p>3.3, 3.4, 6.4, 5.7</p>	<p>DEI</p>
<p>Create an UG Entrepreneurship certificate embedding early college courses for students coming out of HS.</p> <p>Explore other certificate possibilities.</p>	<p>3.3, 6.4, 5.3</p>	<p>DEI</p>

VII Assessment Report for 2022-23

Were the Action Plan objectives met? Provide in list or table format that parallels item VI above.

Planned Initiatives for 2022-23	Associated Strategic Plan Goal & Strategy Goal # followed by Strategy # ex: 3.2	Indicate if a DEI initiative	Actions Taken
<p>Update our assessment system to gather data so that the data can be analyzed at the aggregate and disaggregated level for all ISLOs and Principals associated with the IACBE.</p> <p>Work to build on. ../Desktop/Business Assessment Plan/4.1 UG Business Principles Table.docx ../Desktop/Business Assessment Plan/Assessment Action Steps and Timeline.docx</p>	<p>Goal 5 Goal 5.1</p>		<p>Explored different platforms that coincided with the university. The department will be using Qualtrics to house the data.</p> <p>The assessment plans were updated to reflect the new competencies for the university and to organize the data associated with the ISLOs for IACBE.</p>
<p>Create a system for analyzing the data that provides information and steps to make necessary improvement.</p> <p>Work to build on. ../Desktop/Business Assessment Plan/4.1 UG Business Principles Table.docx ../Desktop/Business Assessment Plan/Assessment Action Steps and Timeline.docx</p>	Goal 5		<p>Still working on this.</p> <p>Aligned learning outcomes at the program level for UG and G programs,</p>
<p>Modify the current exit survey to address programmatic goals and IACBE principles and ISLOs.</p>	Goal 5		<p>Provided a training on the process of revising the exit survey. The department has all the information to move forward with this.</p>
<p>Continue to work on creating pathways for students to transfer seamlessly from MWCC and QCC to FSU enabling students to graduate with 120 credits in the field of Business.</p> <ul style="list-style-type: none"> ● 2 + 2 +1 ● Early College 	2.4, 5.3, 5.4	DEI	<p>This was strongly encouraged.</p>
<p>Initiate the implementation of a MOA with local high schools to create a supportive pathway for students to come directly to FSU (including Early College) now that we have a template from Education for such programs.</p>	3.3, 6.4, 5.3	DEI	<p>The clear process was shared with the department and a template was provided to move forward with this.</p>
<p>Continue to build partners with local companies to increase the opportunities for students to have field experiences and to require internships within the department. (Communicate with the Corporate Engagement Committee)</p> <p>Finalize the internship handbook and the department process for students to secure placements, etc.</p>	3.3, 3.4, 6.4, 5.7	DEI	<p>The internship handbook was finalized-due to the work that Lyndsey Charpentier did on this.</p>
<p>Create an UG Entrepreneurship certificate embedding early college courses for students coming out of HS.</p> <p>Explore other certificate possibilities.</p>	3.3, 6.4, 5.3	DEI	<p>Discussions are still underway</p>

VIII Other Accomplishments:

List accomplishments not already captured above.

AUC approved 3 proposals:

New Concentration: Information Systems Management

New Course: Business Systems Life Cycle and Project Management

IX Action Plan 2023-2024:

Planned Initiatives for 2022-23 Add more rows as needed	Associated Strategic Plan Goal & Strategy Goal # followed by Strategy # ex: 3.2	Indicate if a DEI initiative
Update our assessment system to gather data so that the data can be analyzed at the aggregate and disaggregated level for all ISLOs and Principals associated with the IACBE. Using Qualtrics	Goal 5 Goal 5.1	
Create a system for analyzing the data that provides information and steps to make necessary improvement by running aggregate and disaggregated reports at the UG and G level through Qualtrics.	Goal 5	
Complete the modification of the current exit survey to address programmatic goals and IACBE principles and ISLOs.	Goal 5	
Continue to explore the implementation of a MOA with local high schools to create a supportive pathway for students to come directly to FSU (including Early College) now that we have a template from Education for such programs.	3.3, 6.4, 5.3	DEI
Review and solidify the internship pathway utilizing the new internship handbook	3.3, 3.4, 6.4, 5.7	DEI

Updates to the Action Plan may be submitted via a revised Annual Report.

X Reflection:

Take this section to reflect on--

- 1) *Initiatives that you may be considering for 23-24 academic year that you did not already capture above.*
- 2.) *Anything else not captured in this report that you would like to share.*