

## Information Systems Management

### FRESHMAN YEAR

#### Fall Semester 15 Credits

BSAD 2030	Principals of Management .....	3
ECON 1100	Principals of Macroeconomics (PL) .....	3
ENGL 1100	Writing (W) .....	3
FYE 1020	FYE Sem: Adventures in Business (R and IL) .....	3
Math 1800	Business Statistics (QR) (Math) .....	3

#### Spring Semester 15 Credits

BSAD 1700	Introduction to Computer Information Systems .....	3
BSAD 2040	Fundamentals of Marketing .....	3
ECON 1200	Principles of Microeconomics .....	3
ENGL 1200	Writing II (W and IL) .....	3
SPCH 1000	Introduction to Speech Communications (WS) .....	3

### JUNIOR YEAR

#### Fall Semester 15 Credits

BSAD 3040	Cyber Security Management .....	3
BSAD 3400	Basic Finance .....	3
	AIA Gen Ed Elective (AIA) .....	3
	Personal Wellness (PW) .....	3
	Free Elective .....	3

#### Spring Semester 15 Credits

BSAD 3000	Bus. System Life Cycle & Project Management ...	3
BSAD 4300	Sales Management .....	3
BSAD 4330	International Marketing .....	3
	Scientific Inq. and Analysis Gen Ed Elective (SI) ..	3
	Free Elective .....	3

### SOPHMORE YEAR

#### Fall Semester 15 Credits

BSAD 2010	Introduction to Financial Reporting .....	3
BSAD 3500	Business Law I (ER) .....	3
	Civic Learning Gen Ed Elective (CV) .....	3
	Fine Arts Exp. and Analysis Gen Ed Elective (FA) ..	3
	Free Elective .....	3

#### Spring Semester 15 Credits

BSAD 2020	Introduction to Managerial Accounting .....	3
BSAD 4500	Business Law II .....	3
	Historical Inq. and Analysis Gen Ed Elective (HI) .	3
	Literary Inq. and Analysis Gen Ed Elective (LI) .....	3
	Free Elective .....	3

### SENIOR YEAR

#### Fall Semester 15 Credits

BSAD 4000	Intro. To Business Analytics .....	3
BSAD 4230	Business Fluctuations and Forecasting (AIA) .....	3
BSAD 4880	International Business Management .....	3
	AIA Inerg High Impact Practice Gen Ed Elec. (HP) ..	3
	Free Elective .....	3

#### Spring Semester 15 Credits

CSC 4100	Ethics and Impacts of Computing Solutions .....	3
BSAD 4890	Business Policy and Strategy .....	3
BSAD	Free Elective .....	3
	Free Elective .....	3
	Free Elective .....	3

#### General Education: Foundation

- 3 credits Reading and Information Literacy (R and IL): First Year Experience
- 3 credits Writing (W): Writing I
- 3 credits Writing and Information Literacy (W and IL): Writing II
- 3 credits Quantitative Reasoning (QR) (MATH)
- 3 credits World Languages, Speaking and Listening (WS)

#### General Education: Exploration

- 3 credits Civic Learning (CV)
- 3 credits Diverse Perspectives (DP)
- 3 credits Ethical Reasoning (ER)
- 3 credits Fine Arts Expression and Analysis (FA)
- 3 credits Historical Inquiry and Analysis (HI)
- 3 credits Literary Inquiry and Analysis (LI)
- 3 credits Personal Wellness (PW)
- 3 credits Procedural and Logical Thinking (PL)
- 3 credits Scientific Inquiry and Analysis (SI)

#### General Education: Integration

- 9 credits AIA (3 of which must be Integrative High Impact Practice - IHIP)
- OR
- Minor (professional majors completing a minor or second major must include at least 9 credits in LA&S disciplines for that minor)

#### General Education: MAJ

- There may be major courses that have been approved to fulfill up to 3 General Education requirements (at least 9 credits). Varies by major and concentration.

Suggested 4-year plan of study. Completion of 120 credits required for graduation.