

Graduate Program Change Proposal

Department/Committee Information

The main contact person for the Graduate Curriculum Committee should fill out this form.

Requestor Name: * Beverley Hollingsworth

Members of the Graduate Curriculum Committee:

Michael Greenwood, Denise Simion, Yang Liu, Kay Kim, Patrick Malone, Marian Simion, Gary Farr, Brain Webb, Glen King, Demetrice Phillips, Beverley Hollingsworth.

Department / Unit Developing: Business Administration

Department Chair: * Dr. Michael Greenwood * mgreenw5@fitchburgstate.edu

Academic Dean : Dr. Jennifer Hanselman jhanselm@fitchburgstate.edu

Program Chair The Program Chair for this request is among the people listed above.
 * Yes
 No

Program Information

This proposal refers to a (check all that apply): Certificate Program Teacher Licensure Program Degree Program

Does the program run on a cohort model? Yes No Will additional faculty be needed, day/adjunct? Yes No

Briefly describe program change to the existing program as it will appear in university catalog:

*MGMT 9500 - Capstone: Strategic Management
 3 cr.
 This is a capstone course that provides a study of administrative processes dealing with the formulation of policy. Topics covered include strategy formulation, the role of the general manager, and the design of strategic planning systems. Attention is focused on problem identification, problem-solving, and decision-making. Extensive examination is made of cases involving a variety of institutions in both the public and private sectors.
 Prerequisite(s): Completion of 15 core credit hours of core courses plus three credits of an elective or specialized course, for a total of 18 credits, or permission of the Department Chairperson

Population/anticipated enrollment/staffing plan (i.e., Who/how many will program serve?)

*Students enrolled in all eight concentrations will be served by the change in this MBA program.

Rationale and expected outcomes for program change:

*Students sometimes cannot meet their intended graduation dates due to the current requirements and scheduling of the MGMT 9500 course.

How does this change affect the departments Learning Outcomes for the program? List any changes that need to be made.

The change in the required number of credits for the Capstone course will not affect the learning outcomes of the program.

Implementation plan (what semester will new policy/policy change begin; will change be phased in)

*The proposed program change will be implemented in the Fall 2024 semester.

An old and new plan of study must be included with this proposal (Please use template for program revision).

If new courses are proposed or major changes are made to existing courses, submit a Graduate Council New Course Approval form.

Old Plan of Study Attached here.

Old MBA Program Requirements.docx

New Plan of Study Attached here

New MBA Program Requirements.docx

Attach any letter(s) of support from professional agencies or others within or outside the university.

Signatures

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Beverley Hollingsworth 10/23/2023
 Requester Signature: Date

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Jennifer Hanselman 10/23/2023
 Academic Dean Signature: Date

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Master of Business Administration

- • Business Administration, Accounting Concentration, On-Campus MBA
- • Business Administration, Accounting Concentration, Online/Accelerated
- • Business Administration, Business Analytics Management, Online/Accelerated MBA
- • Business Administration, Finance, Online/Accelerated MBA
- • Business Administration, Human Resources Management Concentration, M.B.A.
- • Business Administration, Human Resources Management Concentration, Online/Accelerated MBA
- • Business Administration, Management Concentration, Campus Based MBA
- • Business Administration, Management Concentration, Online/Accelerated MBA
- • Business Administration, Marketing Management Concentration, Online/Accelerated
- • Business Administration, Supply Chain Management Concentration, Online/Accelerated MBA
- • Business Administration, Healthcare Management Concentration, Online/Accelerated MBA

Online/Accelerated MBA

Program Objectives

The Online/Accelerated Master of Business Administration (MBA) Program is designed to prepare leaders in business and in administration. It seeks to develop decision makers with strong analytical skills who are socially responsible, sensitive to cultural diversity and aware of the broadening world market.

Program Description

The Online/Accelerated MBA program is comprised of a common core of advanced courses in business, and a concentration in one of eight areas: Accounting, Business Analytics Management, Finance Healthcare Management, Human Resource Management, Management, Marketing and Supply Chain Management for a total of 30 credits. Students must be admitted and confirm their intent to enroll in order to register for these 7-week courses. There are six terms each year, two in the fall, two in the spring, and two during the summer. Deadlines apply, but the six start dates allow for students to enter the program at multiple points during the year.

To complete the degree students must fulfill the following:

Six courses (18 credits) in advanced core

In the advanced core students acquire advanced skills and knowledge regarding current business and management practice and methodology.

Eight specialized concentrations

The specialized concentrations are in the fields of accounting, business analytics, finance, healthcare management, human resource management, marketing, management and supply chain management. Each concentration is made up of 3 specialized courses.

One Elective Course

The MBA program requires students to complete one elective course. Students can choose any 8000 or above level course.

MBA Common Core Learning Outcomes

1. Students will be able to demonstrate well-developed problem-solving skills including the ability to recognize problems; analyze uncertain situations; interpret and use data and evidence in drawing conclusions; develop alternative solutions, and adapt and innovate in a new setting.
2. Students will be able to integrate theory and practice across business functional areas and employ appropriate decision-support methods for the purpose of strategic analysis, planning, implementation, and control.
3. Students will be able to articulate the major theories and concepts in the areas of accounting, finance, management, and marketing.

4. Students will be able to employ and apply appropriate technical and quantitative techniques and methods in the analysis of real-world business situations.
5. Students will be able to communicate to relevant audiences, including the composition of clear, consistent, and effective written forms of communication and the composition and presentation of effective oral business presentations.
6. Students will be able to demonstrate well developed organizational, leadership, and teamwork skills for the effective implementation of organizational policy.
7. Students will be able to identify and analyze the ethical obligations and responsibilities of business.
8. Students will be able to identify the opportunities and challenges of globalization and apply managerial skills to global business issues.

Accounting Learning Outcomes

1. Students will be able to understand how to calculate, record, and provide financial information about the reporting entity that is useful to its present and potential equity investors, its lenders, and other creditors to assist them in making decisions about providing resources to the entity.
2. Students will be able to identify types of taxes used by federal and state governments to raise revenue, differentiate between tax avoidance and tax evasion; apply the tax tables and tax rate schedules to determine taxable income or refund.
3. Students will be able to understand the functions of managerial and cost accounting in the areas of planning with the use of budgets; controlling, by assessing the entity's financial performance, and decision-making where the entity uses results of its financial performance to make current and future decisions.

Accounting MBA Core

- **MGMT 9040 - Organizational Behavior and Development**
- **MGMT 9060 - Management Information Systems**
- **MGMT 9160 - Marketing Management**
- **MGMT 9170 - Corporate Finance**
- **MGMT 9180 - Accounting Practices for Managers OR**
- **MGMT 9500 - Capstone: Strategic Management**

Accounting Concentration, (9 credits)

Students in the Accounting concentration take the following courses:

- MGMT 9034 - Selected Topics in Advanced Managerial Accounting
- MGMT 9036 - Accounting Information Systems
- MGMT 9045 - Taxation for Managers

Elective Course (3 credits)

Elective Course Options: MGMT 9XXX Course from other Online MBA Concentrations (outside the core)

Total for Degree: 30 credits.

MGMT 9500 - Capstone: Strategic Management

3 cr.

This is a capstone course that provides a study of administrative processes dealing with the formulation of policy. Topics covered include strategy formulation, the role of the general manager, and the design of strategic planning systems. Attention is focused on problem identification, problem-solving, and decision-making. Extensive examination is made of cases involving a variety of institutions in both the public and private sectors.

Prerequisite(s): Completion of 15 core credit hours of core courses plus three credits of an elective or specialized course, for a total of 18 credits, or permission of the Department Chairperson.